



DO YOU WANT TO KNOW A SECRET?



Okay, here is fun little secret about the Beetles* that very few of their fans know: One of their album covers is completely blank, but that was not how it was planned. Jorgg decided he wanted to design their ninth album cover and go really avant garde – just using letters in a grid – sort of randomly, but spelling out THE BEETLES and also spelling out their four names and the names of the five songs they had just recorded.

The words completely filled the grid. Now, because they considered themselves a boy band, Jorgg hid the word BOY diagonally in the grid. Because they also enjoyed a few brews come Saturday night, he also hid the word ALE along a second diagonal. And because they always showed up for church the next morning, he also hid the word PEW along a third diagonal.

Well, he had wanted black ink, but the print shop messed up and used white ink instead. When the album came out, people **couldn't see a thing!** They couldn't read **the only letters that mattered: THE BEETLES** or any other letters! All they saw was white!

To top it off, album covers are supposed to be square, but Jorgg accidentally made this cover a few centimeters larger side to side than it was top to bottom. Oh well...

