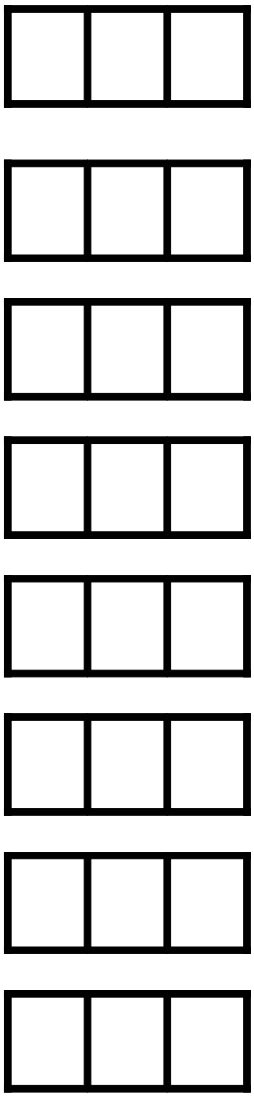
Picking the Colors

Corby, SF Bay Area

We put a rush on Creative to get this color palette ready. The team is typically great under pressure, from inside to out, but they messed up this time - it's full of spelling errors! We'll give them a black mark (to start with). Pick just three colors per wedge to include in our final proposal. One more thing to worry about after we pick the colors - if we land this account, we'll make sure they're first to market and end up with a *monopoly*, but it'll take more than a *token* effort achieve that goal.